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Issued by Lung Cancer Alliance

A stylized silhouette of a person's head and shoulders in shades of blue and grey, positioned on the left side of the page, partially overlapping the yellow report card graphic.

2006 LCA
REPORT
CARD
on Lung Cancer

| Subject | Grade | Comments |
|---|-----------|---|
| Number of Deaths | F | Unacceptable. Lung cancer is still the #1 cancer killer, killing more than three times as many men as prostate cancer, nearly twice as many women as breast cancer and nearly three times as many men and women as colon cancer. The death rate is so high that an estimated 174,470 will be diagnosed in 2006, an increase over 2005, and 162,460 will die. |
| Five-Year Survival Rate | F | Must make better strides. Only 16% of those diagnosed live longer than five years. Virtually no improvement since President Nixon and Congress declared "War on Cancer" in 1971. By comparison, breast cancer's five-year survival rate is now 89% and prostate cancer's is 100%. |
| Number of Late-Stage Diagnoses | F | No progress. 70% of diagnoses are still late-stage. Late-stage diagnosis is a lethal diagnosis. |
| Newly-Addicted Youth Smokers | F | Shameful. 1,140 new "daily" smokers under age 18 addicted each day, more than 400,000 a year. Marketing to addict youths is reprehensible. |
| Number of New Treatment Options in the Last 30 Years | D+ | Slight progress. One new drug, Avastin®, approved for lung cancer in 2006. Patients and those at risk still need significantly more options. |
| Federally-Supported Early Detection Program | F | Intolerable. Federal government still does not support early screening for lung cancer, while it does for other major cancers with comparable public health service ratings. No change despite new data showing benefits of early detection. |
| Overall Federal Commitment | D- | Slight progress. Unanimous endorsement by Senate, and under consideration by House, a resolution recognizing lung cancer as a national public health priority. But, overall plan, funding and sense of urgency still lacking. |



Lung Cancer Alliance Mission: To lead the movement to reverse decades of stigma and neglect by empowering those with or at risk for the disease, elevating awareness and changing health policy.

LEADING THE MOVEMENT "No More Excuses... No More Lung Cancer"

Expanding Grassroots

Lung Cancer Alliance (LCA) will expand its grassroots movement by continuing to organize state committees nationwide. LCA will continue providing the infrastructure for patients, caregivers and survivors to connect, share stories, and take action to ensure lung cancer is no longer ignored and a cure is found.

Strengthen Strategic Alliances

LCA will continue bringing public and private partners, and volunteers together to achieve coordinated campaigns on vital lung cancer issues. LCA will commence discussion with public and private payors to cover early lung cancer detection and management. LCA will ensure lung cancer advocates have seats at the table when decisions are being made so state cancer plans include research and early detection funding in addition to tobacco control.

EMPOWERING THOSE WITH OR AT RISK FOR LUNG CANCER

Enhance Patient Support Programs

In the past year, LCA successfully launched its Lung Cancer Survivors Community and LCA Blog, and will continue exploring ways to enhance online services. LCA will maintain its Toll-Free Hotline (1-800-298-2436) and Phone Buddy Program, a peer-to-peer support initiative. LCA will continue encouraging smoking prevention and control, especially for young people. LCA will ensure doctors and patients have access to all treatment options.

Enhance Sources of Information

LCA will maintain its free clinical trial matching service and Clinical Trials Education series. LCA will continue developing and distributing up-to-date multi-lingual educational

materials and Web site offerings on all aspects of lung cancer.

ELEVATING AWARENESS

Increase Public Awareness

LCA will continue keeping the public and press informed of lung cancer advocacy efforts through its nationwide public awareness campaign. The support of high-profile celebrity sports and entertainment spokespeople will assist LCA in appeals for increased research and early detection.

Involve Community in Awareness

LCA will continue promoting its online petition to make lung cancer a national health policy priority. LCA advocates will work toward gathering as many signatures on this petition as lung cancer deaths annually, and deliver directly to Washington. LCA will enhance its *Faces of Lung Cancer*, currently an online photo album, to a traveling exhibition.

CHANGING HEALTH POLICY

The vicious cycle of low survival rates and research underfunding must end, along with disparities in lung cancer outcomes among minorities. LCA is committed to changing health policy at both the federal and state levels.

Federal Level

Congress

LCA will work to increase overall funding for cancer research and direct more equitable funding to lung cancer. LCA will work to have legislation introduced on standards for Computed Tomography (CT) scanning facilities, personnel and guidelines for diagnosis and follow-up based on International Early Lung Cancer Action Program (I-ELCAP) protocols. LCA will seek federal insurance coverage for CT scanning for early detection.

National Institutes of Health/ National Cancer Institute

LCA will seek a better coordinated multi-institute plan addressing lung

cancer, including NCI's stalled lung cancer initiative. LCA insists that NCI include I-ELCAP investigators and data in lung cancer initiatives.

Food and Drug Administration

LCA will partner with both FDA and industry to better translate research to treatments for chemoprevention, early and late stage lung cancer. LCA will work to ensure advanced technologies such as CT scanning are incorporated into expedited drug development.

Department of Veterans Affairs (VA)

LCA will urge the VA, in coordination with veterans' service organizations and advocates, to implement a pilot program for screening veterans at high risk for lung cancer.

Department of Defense (DoD)

LCA will seek lung cancer research funding in DoD's Congressionally-Directed Medical Research Programs. LCA will continue urging DoD to use its technical expertise to develop computer-assisted diagnostic tools to improve CT accuracy and decrease its cost.

State Level

LCA will continue its recently initiated campaign urging governors and state legislators to devote at least 1% of state public health dollars to lung cancer research and early detection. Tobacco tax initiatives, Master Settlement Agreement revenues and state cancer plans are priority funding sources.

Judicial System

LCA will pursue every legal means available to make tobacco companies accountable for their deliberate, decades-long deception of the public about their lethal products. LCA will ensure any scope of remedies includes funding for independent research and early detection.