

Written by Sandra Phillips Britt – modify to convey your story

[Your Name and Address]

August 23, 2005

David Brennan
President & CEO
AstraZeneca US
P.O. Box 15437
Wilmington, DE 19850-5437

Dear Mr. Brennan:

I am writing on behalf of all the patients who have taken Iressa and benefited from it. I am a 47-year-old woman who never smoked a day in my life. Last August, I was diagnosed with stage IV non-small cell lung cancer and given eight to nine months to live. Instead, I got my genes tested and went on Iressa after two unsuccessful months on traditional chemotherapy. Thanks to Iressa, I have yet to become sick from the cancer and can function as a totally normal, healthy person. I just celebrated another birthday having enjoyed three fabulous weeks in Italy, 10 days in Hawaii and another year with my family and friends. *[Put Your Personal Story Here]*. Iressa has been a godsend to me and countless others.

I was mystified to learn that the FDA restricted access to this life-saving drug, especially with so few decent treatment options available for people with advanced lung cancer. As a fellow patient said, “We don’t have enough weapons in our arsenal to give up any.” To say that there is no survival benefit from Iressa completely negates my life and those of thousands of others like me. Our lives have been significantly extended and improved as a result of the drug. The statistics are flawed and do great harm to the 10% of us who do respond and respond dramatically. You and I both know that Iressa is a giant step forward in the fight against lung cancer, especially for never smokers. It is simply wrong to limit its access.

On behalf of my fellow patients, I implore you to continue the fight to keep Iressa on the market and available to any lung cancer patient who may need it now and in the future. We thank you for developing this wonderful drug and encourage you to continue searching for future lung cancer treatments. Our lives depend on it.

Sincerely,

[Your Name Here]